

**Protect your investment
with Ford Asset
Protection Insurance.**

ASSET PROTECTION INSURANCE



PROTECT YOUR INVESTMENT

A SIMPLE, EASY AND COST-
EFFECTIVE WAY TO GET BACK
ON THE ROAD WITHOUT BEING
OUT OF POCKET.

Ford Asset Protection is provided by Car Care Plan Limited, a company registered in the UK and underwritten by AmTrust Europe Limited which is also registered in the UK. Car Care Plan Limited is authorised and regulated by the Financial Conduct Authority. Financial Services Register number: 309268. AmTrust Europe Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority. Financial Services Register number: 202189.

Ford Asset Protection Insurance has received the top 5-star rating by defaqto, the UK's leading independent financial services rating agency.

This leaflet is intended for marketing purposes only. Policy exclusions and limitations may apply. For full details, please refer to the terms and conditions. 10289 09/2021.



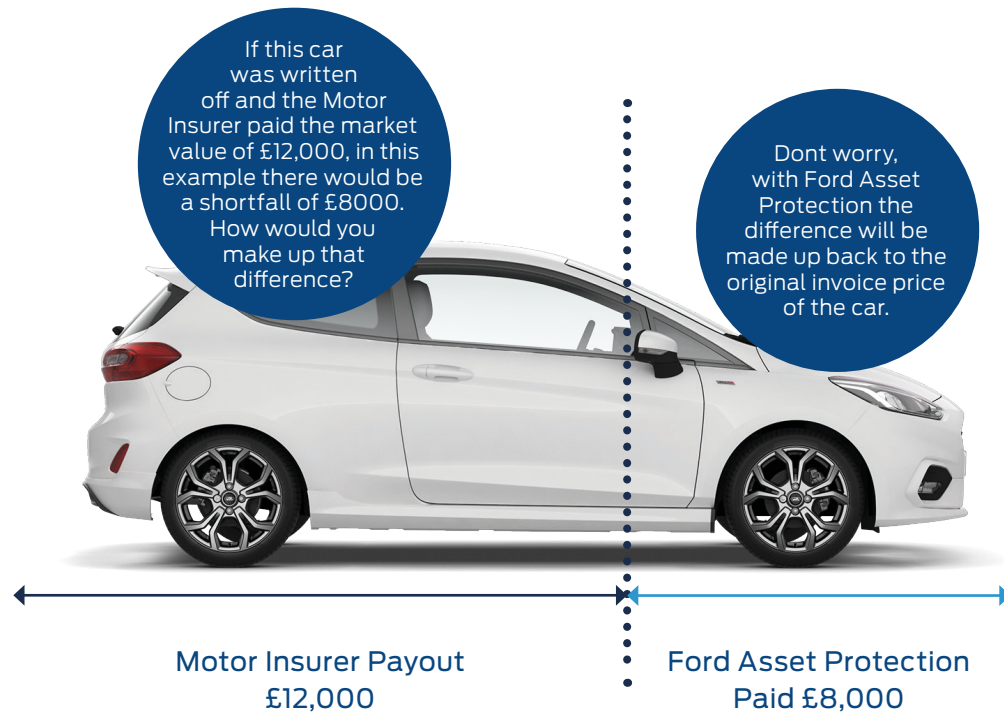
Protect yourself against financial shortfall.

It's a sad fact of life that most cars depreciate in value over time. Usually, by the time it comes to change your car you've budgeted to cover the difference between what it's worth and the cost of your next car. But what if something happened that meant you had to change your car unexpectedly and hadn't planned for the cost?

If your car is written off or stolen, your Insurer will pay out what it's worth at the time of loss, which is likely to be a lot less than what you paid when you bought it. This means you're left with a shortfall between the amount your Insurer offers you and the amount you originally paid, which can often be thousands of pounds.

Instead of paying that difference through a loan, by dipping into savings or having to make do with a lesser quality car, Ford Asset Protection will cover this shortfall and help you to protect your investment.

Original purchase price £20,000



This example is for illustrative purposes only and may not reflect an individual's own circumstances.



Reliable cover you can trust.

- ✓ £250 of your car insurance excess is covered if you make a claim
- ✓ Payments are made directly to you, or the finance company, on confirmation of total loss
- ✓ Choose from 12, 24, 36 or 48 months' cover
- ✓ If your Insurers settlement is equal or more than the original invoice price of your car, we'll fully refund the cost of your policy
- ✓ No market value adjustments are made to your claim payment

